

ORAL PRESENTATION

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Multimodal hand hygiene program: twelve years of continuous improvement in the hospital

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From 3rd International Conference on Prevention and Infection Control (ICPIC 2015) Geneva, Switzerland. 16-19 June 2015

Introduction

Many organizations and infection prevention experts agree that effective hand hygiene (HH) reduces the incidence of healthcare-associated infections (HAI). Multimodal strategies have been recommended to achieve successful and sustained HH improvement.[1]

Objectives

Present a twelve-year HH Multimodal Improvement Program at a private and large hospital.

Methods

Descriptive study about HH compliance improvement and HAI reduction at 650-bed hospital, in São Paulo, Brazil, by implementing multiple actions:

- selecting and installing a good alcohol-based hand rub (ABHR) at point of care with a training program called “Reminder project” (2003-2005);
- providing ongoing training and education and annual campaigns aiming at behavioral change focusing on ABHR as primary product and sustained compliance for HH, using different strategies (formal and web-based training; campaigns with varied themes as “Hospital Safe Attitude”, “Make a Commitment”);
- evaluating and providing feedback on infrastructure and HH compliance, knowledge and perception;
- participating in National and State HH programs (2008 and 2011);
- applying Positive Deviance strategy as a motivational tool for HH promotion;
- achieving leadership and front-line staff commitment and patient and physician engagement.

Results

ABHR consumption (L/1000 patient-days) increased from 19.0 (2005) to 82.7 (2014) and HH compliance increased from 53.2 % (2008) to 72.6% (2014). HAI incidence density rates per 1000 patient-days decreased from 16.2 (2003) to 4.2 (2014) and central line-associated bloodstream infections density rates reduction from 5.7 (2003) to 1.0 (2014).

Conclusion

Multimodal HH strategies and leadership engagement were essential to achieve these results. Sustain and improve HH compliance is a continuous challenge.

Disclosure of interest

None declared.

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Published: 16 June 2015

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doi:10.1186/2047-2994-4-S1-O21

Cite this article as: Kawagoe et al.: Multimodal hand hygiene program: twelve years of continuous improvement in the hospital. *Antimicrobial Resistance and Infection Control* 2015 **4**(Suppl 1):O21.

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